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EIP launches Decarbon Discounts to support clients whose innovations mitigate climate change

We are pleased to announce that we've now launched Decarbon Discounts. The programme's goal is to support the development of inventions that improve energy generation or management in a way that helps mitigate climate change.

Following an initial consultation, application, and evaluation, successful applicants may receive a discount of up to £1,200 for EIP patent services.

EIP's Founder and Head of Digital Jerome Spaargaren says: "Decarbon Discounts is a way for us to put our values into practice. We want to encourage investment in and rollout of sustainable technologies by reducing the cost of obtaining top quality IP advice."

Jonathan Garner, Managing Associate at EIP and the main point of contact for the programme says: "Innovation will be a key to tackling the issue of climate change. At EIP we regularly work with companies to patent exciting new technologies that will subsequently be commercialised. Through Decarbon Discounts, we hope to encourage patenting of promising inventions by lowering the associated costs. In this way, we hope to play a role in supporting the release of new technologies that address the complex problem of climate change."

To read the specifics of the programme, visit our <u>Energy page</u>. If you're interested in applying to Decarbon Discounts, get in touch with us at <u>decarbon@eip.com</u> to book a consultation.