



# Partner Promotions

## **EIP promotes quartet to its international partnership**

EIP is proud to announce an expansion of our international partnership with the promotion of four from our team: Alex Morgan, Ben Willows, Isabelle Schaller, and Sebastian Fuchs. This strategic enhancement brings our partnership to a total of 36, reflecting our global presence across the UK, Germany, Sweden, and the US.

### **What this means for our clients:**

Alex Morgan has been a managing associate with EIP since 2020 and has played a key role in EIP's team for litigation work: representing Optis against Apple, IP Bridge in its litigation against Huawei and more recently, ThroughPuter in its dispute against Microsoft. Alex has been recognised as a Managing IP 'Rising Star' (2022 and 2023) and is listed as a key lawyer for EIP in Legal 500's current rankings.

Ben Willows brings a wealth of experience from his time at Dyson, enhancing our patent prosecution capabilities. His track record in drafting and defending patents, coupled with successful representations in EPO and UKIPO proceedings, strengthens IP portfolios, ensuring innovations are securely protected and effectively leveraged.

In our Düsseldorf office, Isabelle Schaller specialises in advising on cross-border patent infringement matters, particularly in the telecommunications sector. Her strategic approach in high-stakes litigation, including securing a preliminary injunction for the client, exemplifies our commitment to safeguarding client interests in complex technological landscapes.

Sebastian Fuchs, also based in Düsseldorf, is renowned for his adept handling of contentious patent issues, including FRAND licencing and wireless technology disputes. His recognition as a 'Rising Star' and 'One to Watch' underscores his expertise in delivering forward-thinking legal solutions that protect and enhance intellectual property

assets.

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Magnus Hallin, CEO of EIP, commented, "The expansion of our partnership in key markets signifies our ongoing commitment to excellence in patent prosecution and litigation. Alex, Ben, Isabelle, and Sebastian embody the collaborative ethos and innovative spirit at the heart of EIP. Their promotions are a testament to their outstanding contributions and the value they bring to our clients."

As EIP continues to grow, our focus remains steadfast on delivering unparalleled expertise and service to our clients on high value and complex patents. The elevation of our new partners strengthens our ability to navigate the complexities of IP law, offering our clients and prospects an even greater level of support and strategic insight.

We congratulate Alex, Ben, Isabelle, and Sebastian on their well-deserved promotions and look forward to their continued contributions to our clients' success.